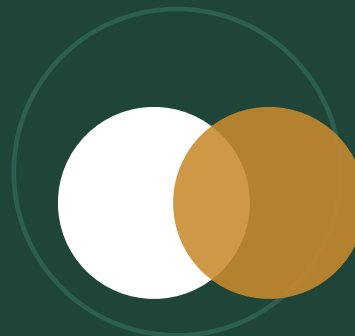




FUTURY CO-FOUNDER MATCHING — APPLICATION

Vizazi Care

Trusted and reliable home-based elderly care services — for families wherever they live.

Care from a distance shouldn't mean care in the dark

“

On a Friday night at 10pm, my grandmother called — her caregiver was leaving the next morning and she had no one to take her to a doctor's appointment. I lived 3.5 hours away. I woke up at 5am and made the drive.

Months later I moved to Germany — and the worry only got sharper: what happens when I'm not even in the country?

— Mercy, Founder



Difficulty finding trusted, verified caregivers



No visibility into whether scheduled care actually happened



Informal, inconsistent care processes



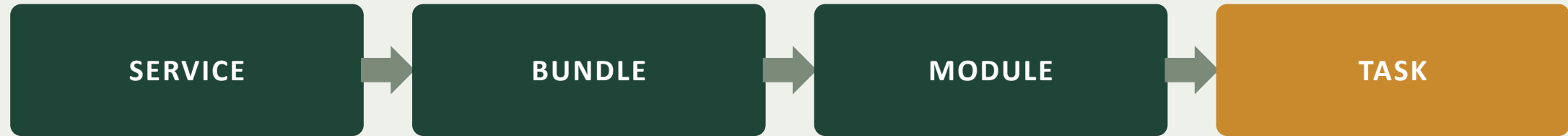
Limited communication between families and caregivers



Especially hard to monitor care remotely — from another city, or another country

THE SOLUTION

A structured, verified alternative to word-of-mouth care



Example: Elderly Support → Daily Support Bundle → Personal Care Module → Bathing / Grooming / Mobility tasks



Verification-first

ID check + manual admin review before a caregiver is ever assigned — not an open marketplace.



Structured, trackable tasks

Every visit follows a defined checklist, not a vague “check on mom.”



Real-time family visibility

Check-in / check-out and visit notes families can see, wherever they are.

Shaped and tested as a concept in Kenya — this application is about validating the same model in the German market.

A real, underserved problem — with an early signal from Germany too

KENYA

3.2M • +56.6%

Kenyans in need of elderly care, projected to grow 56.6% between 2019 and 2030 (Citizen TV Kenya, 1 Aug 2025)



7 families with elderly parents in Kenya, Ethiopia & Ghana said they'd use Vizazi Care, after a Berlin pitch (Afrika Kommt Fellowship)



~10 nurse/caregiver referrals surfaced from a single WhatsApp callout



Pilot waitlist: 5 families, 2 caregivers

GERMANY — THE BRIDGE

5.0M → 6.8M

People needing long-term care in Germany: 2021 actual → 2055 projected, +37% (Destatis / German Federal Statistical Office)



Sept 2024: Germany and Kenya signed a bilateral labour migration agreement, opening a pathway for up to 250,000 Kenyan workers — deepening ties between the two countries (Eastleigh Voice / ILO)

Gap to flag: the exact size of the Kenyan community currently living in Germany is not confirmed by available public sources — worth validating directly, alongside German elder-care market sizing (TAM/SAM).

How Vizazi Care makes money



Pay-per-visit

Priced at a validated cost-plus markup per visit.



Care packages

Defined bundles — e.g. MediCheck, Doctor's Day Out
— sold monthly.



Platform subscriptions

Yearly / semi-annual plans for ongoing coordination.

Status: WORKING — final pricing and revenue model still being validated, not yet approved

TEAM

Two co-founders, building full-time



Mercy

Founder — Chief Product & Operations Lead

- Bachelor's degree, Chemical Engineering
- MBA candidate, Darmstadt Business School (h-da)
- Former Business Analyst, Boehringer Ingelheim

Owns: product strategy, business model, requirements, process design, stakeholder coordination.



William

Co-founder — Chief Architect & Strategic Partnerships Lead

- Senior Enterprise Architect, MTN Ghana
- 14+ years designing & deploying enterprise architecture

Owns: technical foundation, system architecture, strategic partnerships for African Market.

Both founders are active and full-time on Vizazi Care today.

THE CO-FOUNDER WE'RE LOOKING FOR

Managing Director, Germany



Deep German healthcare & elderly-care knowledge



German elder-care market knowledge



Regulatory expertise



Access to care providers



Sales & business development capability



German-language capability (Communication/ Marketing Capability)



Credibility and network

How we'd work together

An equity-based co-founder role, with terms shaped together — tested through Futury's structured collaboration phase before anything is finalized.

From Kenya to Germany



Origin

The model was conceived and shaped in Kenya — real families, real caregivers, real demand



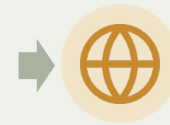
Now

Applying to Futury Co-Founder Matching to find the right Managing Director, Germany



Validate

Test and adapt the model for German families, providers, and regulatory requirements



Build the bridge

Grow into trusted home-care infrastructure connecting both markets

Vizazi Care's vision: an idea born in Kenya, now ready to be validated and built for the German market.