

SIDEKICK MD

**The AI launch cockpit for
doctors founding or taking
over a medical practice.**



PROBLEM

**Independent practice founding is too hard for the doctors
Germany needs.**

8,970

internist practices in
2023, down from
11,383 in 2015

42 days

average statutory-insured wait
for specialist appointments

rising pressure

toward corporate operator
models when succession
fails

**The bottleneck is not medical ambition. It is financing, regulation,
hiring and fragmented vendor decisions before launch.**

SOLUTION

**SideKick MD turns
practice founding
into a guided
operating system**

1

Financial plan

Rent, devices, salaries, expected patient volume, liquidity, break-even, loan-ready export.

2

Regulatory copilot

KV/Ärztchammer steps, Kassensitz logic, private-only vs statutory roadmap, document checklist.

3

Hiring hub

MFA/staff and Ausbildung matching, employer profile, agencies can advertise candidates.

4

Partner marketplace

Banks, device vendors, AI-medtech software and insurers meet doctors at day zero.

BUSINESS MODEL

Start with doctors, then monetize the ecosystem around them.

B2C SaaS

Doctors pay for bank-ready financial planning, regulatory support, takeover planning, staff matching and launch execution.

€99-199/month

B2B marketplace

Banks, recruiters, device vendors and medtech software companies pay to reach doctors before purchasing decisions are locked.

€399-2,000/month

Trust asset

Aggregated, compliant market intelligence and physician trust make SideKick MD valuable to banks, PE, insurers, practice software or healthcare platforms.

Acquisition channel

MARKET ANALYSIS

191,875

SHI doctors and
psychotherapists in the
German ambulant
system

1.98M

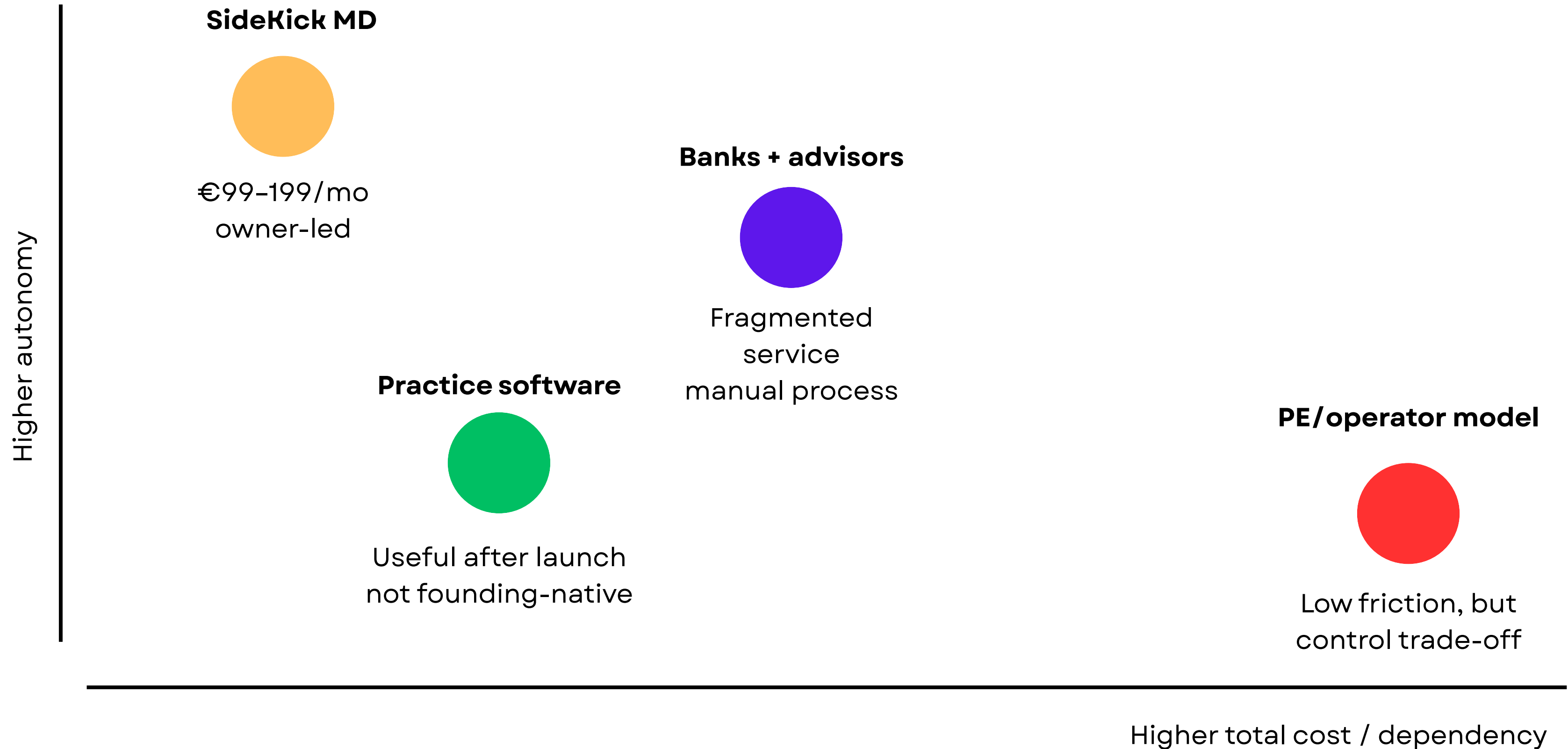
practising physicians in
the EU in 2023

42.2%

US physicians still in
private practice in 2024,
despite consolidation
pressure

Germany is the beachhead, not the ceiling
→ EU & US Expansion

COMPETITIVE LANDSCAPE



FINANCIAL PLAN

Cost block	6-month budget	Reasonable zero-to-one scope
Product engineering	€29k	1 full-stack freelancer + founder-led product; bank plan generator, onboarding, dashboard, exports.
AI / infra / tools	€7k	LLM API, hosting, analytics, CRM, form stack, document export and data room.
Legal / compliance	€8k	GDPR, disclaimers, medical/legal boundaries, data processing, partner terms.
Design / content	€6k	Pitch-quality UX, financial-plan template, landing pages, physician onboarding material.
Marketing / sales	€15k	Webinars, LinkedIn, small events, founder community, doctor associations, referral incentives.
Pilot support / contingency	€10k	Concierge plan reviews, bank feedback, customer support, reserve.
Total cash needed	€65k	Enough to reach €100k ARR run-rate with strong founder execution

SIDEKICK MD TEAM

Diana Munteh



- 2nd time founder
- Healthcare Investment Lead at Angel Syndicate (Bright Future Club)
- Radiation Oncologist Resident (starting July 2026)
- raised +300.000€ in non dilutive funding

Chaguy Tsawo



- 4+ Years AI & Automation Experience
- Engineer @ VW Financial Services