



THE DIGITAL CONNECTION BETWEEN OEM, MACHINE AND CUSTOMER

Turn every machine delivery into lifecycle value.

SeeDoc connects manufacturers to every machine they deliver—
reducing handover effort, accelerating service and growing
aftermarket revenue.

The machine is delivered. The relationship breaks.



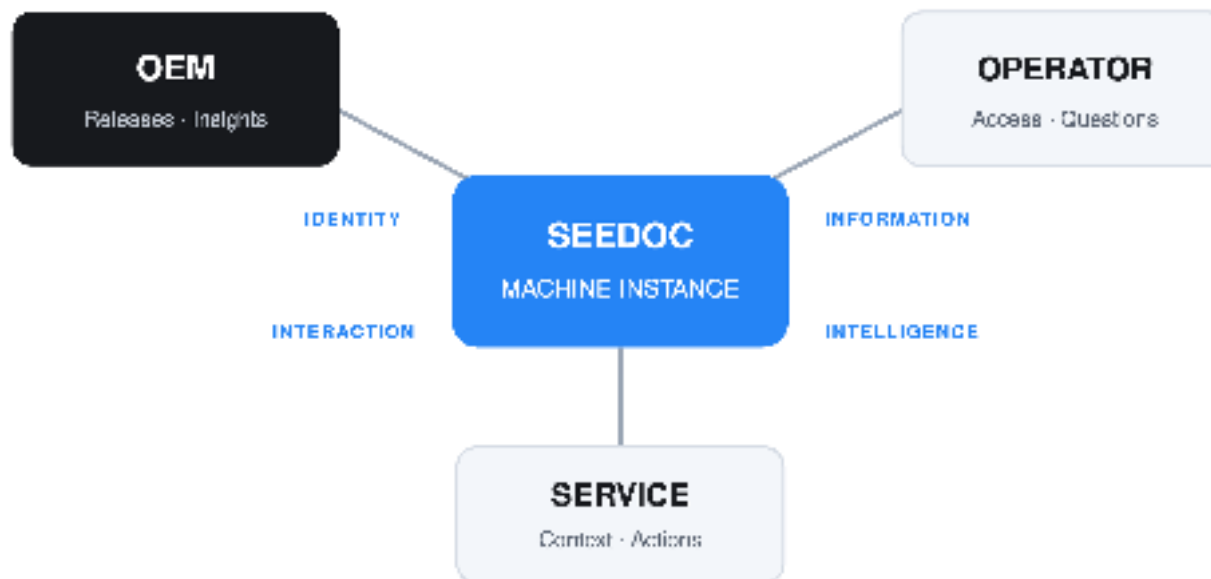
THE MISSING DIGITAL CONNECTION

After delivery, machine knowledge, customer questions, usage signals and service history fragment across systems, people and paper.

OEMs lose visibility, customer proximity and service potential. Operators lose time.

SeeDoc closes the loop between OEM, machine and customer.

SeeDoc reconnects the machine.



ERP knows the order. PLM knows the product. DMS knows the documents. Field Service knows the case. **SeeDoc connects that context to the exact machine and customer.**

Not another system of record. SeeDoc orchestrates machine-specific context into one manufacturer-controlled customer experience.

One scan. Full context.

The exact machine. The approved answer.
The next action.

Grounded AI answers use only the approved
information for that machine—not generic
internet knowledge.



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Deliver. Resolve. Grow.

PILOT KPIs – IMPACT TO BE VALIDATED

DELIVER

Delivery Preparation Time ↓

First-Time-Right ↑

RESOLVE

Time to Resolution ↓

Cost to Serve ↓

GROW

Service Attach Rate ↑

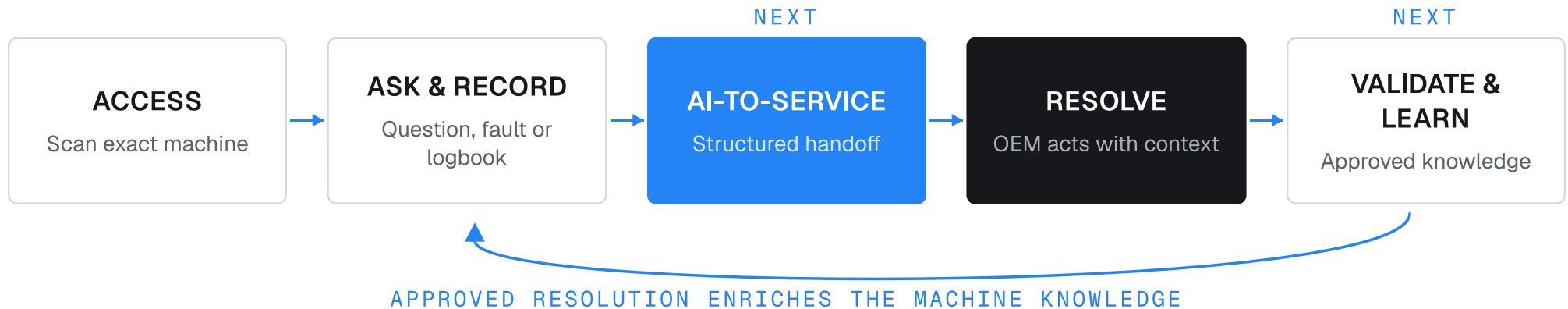
Aftermarket Revenue per
Machine ↑

A better machine experience for the customer. A stronger service business for the OEM.

Every resolved issue improves the next answer.

EXACT MACHINE CONTEXT

Identity · Configuration · Released information · Customer · Interaction history



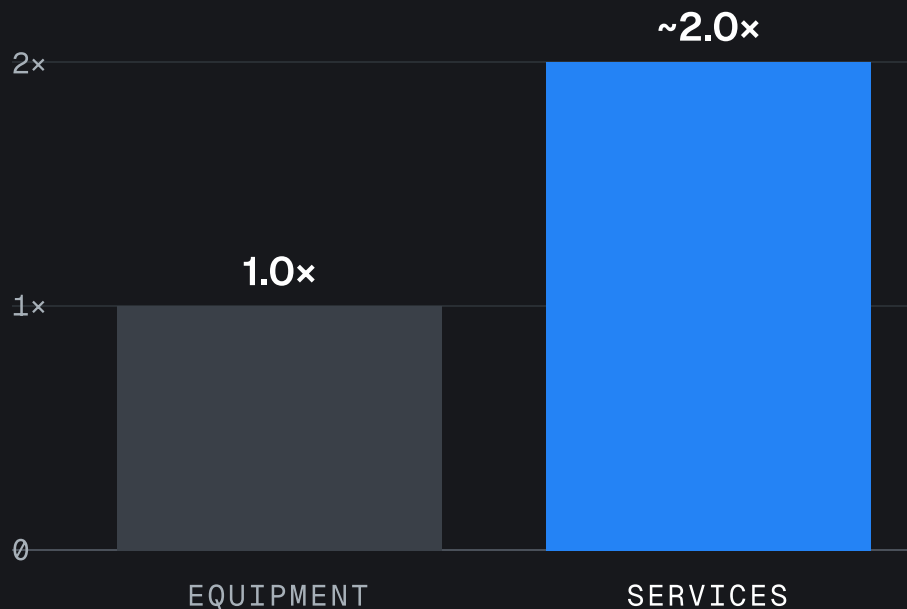
A problem is not only resolved. Its approved solution improves the context for this machine and future similar cases.

Tenant-isolated per OEM.
No customer data is pooled across manufacturers.

Service is the margin pool.

Machines are becoming connected. Monetization remains rare.

GROSS MARGIN INDEX • EQUIPMENT SALES = 1.0×



RECURRING DIGITAL REVENUE

4%

OF SURVEYED INDUSTRIAL
MACHINERY COMPANIES
currently generate recurring
revenue from equipment-linked
digital services.

Digital service adoption is growing. Commercial
monetization remains at an early stage.

SeeDoc gives OEMs the machine-level channel to attach service packages
at delivery—and expand them over the machine lifetime.

Source: BCG Services Benchmark Study, Feb 2025.
Approx. 100 industrial machinery companies.

Revenue compounds per machine.



START WITH NEW DELIVERIES. EXPAND ACROSS THE MACHINE LIFECYCLE.

Illustrative business model logic — no financial forecast

Customer ARR = platform subscription + connected-machine fees + optional modules

ICP: DACH machine and plant manufacturers with recurring new-machine deliveries, complex configurations and post-sale service responsibility.

Built. Pilots secured.

WORKING PRODUCT CORE

Machine-specific delivery, traceable releases, QR access and grounded AI.

INITIAL PILOTS SECURED

Real machine and documentation workflows are available for validation.

NEXT MILESTONE

Validate operational and commercial KPI impact in the pilots.

ROADMAP

Connect. Learn. Act.

From digital delivery to machine intelligence.

NOW

NEXT

LATER

CONNECT

Create the digital machine connection at delivery.

Machine identity · Approved context · QR + AI access

LEARN

Turn real interactions into OEM intelligence.

Structured data · AI-to-Service · Machine history

ACT

Trigger proactive service, automation and recurring value.

System + IoT context · Service signals · Automated workflows





VISION

Every machine should make the next one smarter.

SeeDoc is building the private intelligence network across every machine an OEM delivers—turning real-world use into better service, better products and recurring value.

Starting with the next machine.

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