



Mietzy

Share **items**
you only use
occasionally.



Earn money while helping the
planet.



If the sharing model works here...



...so why not here?



A problem most people run into.

4/5

Germans face this problem
multiple times a year.

3,5 bn

in private spending on tools
per year in Germany.

13 min

is the average lifetime usage
of a drill.





Why this problem matters right now:

**Rising housing costs,
less space at home**

**Digital trust enabled
by online
verification**

**A shift from
ownership to sharing**



How does Mietzy work?

CATEGORIES

Lend now



Rent and lease Your Instrument.

Sustainable. Sure. Everywhere.



Rent drill, bicycle, camera ...

SEARCH

or rent articles



Most popular item

[View more articles >](#)



Pick-up

GRABO PRO-Lifte... 45€/day

↳ Pit stop machines ... 100€ deposit

📍 60325 Frankfurt am Main



Pick-up

Tablet stand table 5€/day

↳ Timur Z.

📍 60320 Frankfurt am Main



Pick-up

Bicycle Case Evoc... 30€/day

↳ Christina W. 300€ deposit

📍 60599 Frankfurt am Main



Pick-up

Stand-Up-Paddle... 35€/day

↳ SUP 2Go

📍 60596 Frankfurt am Main



Pick-up

Mini Air Hockey... 0,50€/day

↳ Emma E. 15€ deposit

📍 60486 Frankfurt am Main

Simple and fast

Everyone
authenticated

Insured users



Unique Selling Points & Competition

	Mietzy	Hygglo (Fat Llama)	Nebenan	Sharely	Grover	Kleinanzeigen	Erento	nextdoor
Open to private and business listings	✓	✓	✓	✓		✓		✓
Secure payments built into platform	✓	✓		✓	✓		✓	
Authenticated users (ID check)	✓	✓		✓	✓		✓	
Community focus - friends/group follows	✓		✓					✓
AI powered listings and search	✓					✓		
Pick up & delivery	✓	✓		✓	✓		✓	





Example: Roof box

7 Days rent. Typical use case.

70 €

Commission

lender

borrower

15%

+

15%

→ 21 €

With discounts on
higher revenues



Marketing & Rollout Strategy

Secure the supply first, then activate demand, AI-first from day one.

01 • ROLLOUT

01

Supply before demand

Through commercial lenders, we provide ~150 item categories before launching advertising. This ensures that the first users immediately find relevant items.

02 • AI-FIRST

02

AI-powered listings & search

Our AI creates listings in seconds. An event-based agent puts together complete sets, for example, all the gear you need for a camping trip.

03 • REFERRAL

03

Growth through referrals

Every rental becomes a growth channel: referral incentives and shareable listings bring in new users organically and cost-effectively.



User growth drives the model

Liquidity first: payment type stays optional (like Vinted / Kleinanzeigen), so growth isn't throttled

USER GROWTH

10K

new users · Year 1

60K

new users · Year 2

100K

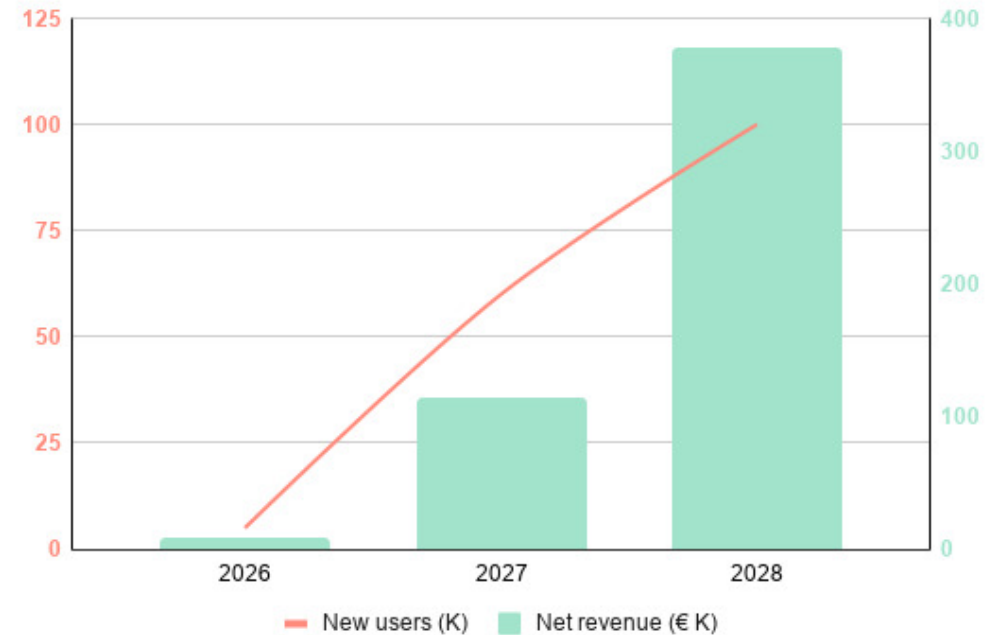
new users · Year 3

≈ 170K cumulative users by Year 3 · paying conversion **2.5% → 10%**

MONETIZATION RAMP

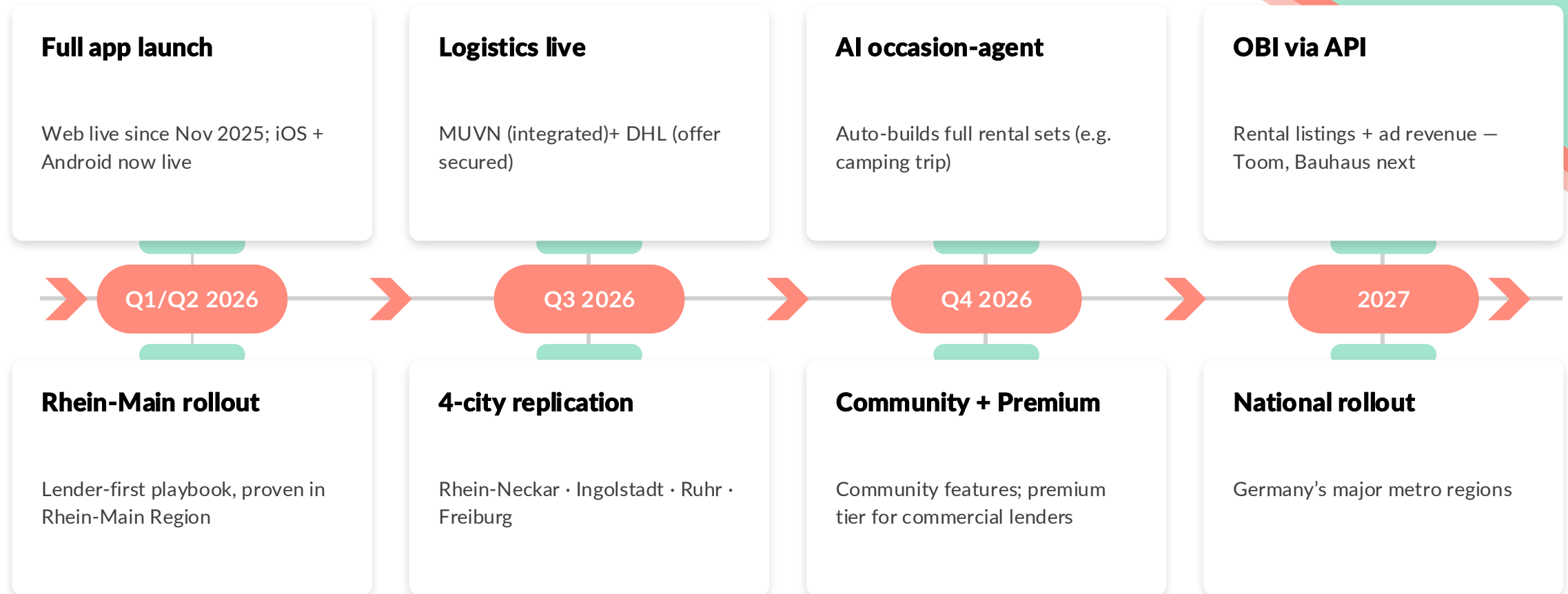
€6.6K → €112K → €377K

Net revenue Y1–Y3 (excl. VAT). Payment stays optional today; the borrower-side fee is the next monetization lever.



A rollout playbook built to repeat

Bases supply **per city**, then activate demand — then replicate, region by region.



Raising €400K to fund the next phase of this rollout





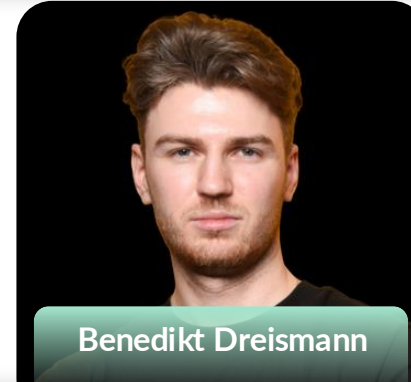
Our founding team
can independently
scale Mietzy into
new levels

Our founding team



Salim Zeyen

Finance, Legal & UX
Experience: Innovation



Benedikt Dreismann

Product & Business Development
Experience: Sales, Marketing & PM

Our mentors

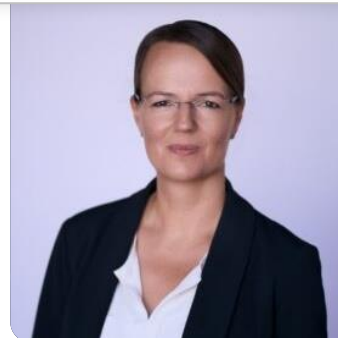


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Our support ecosystem

